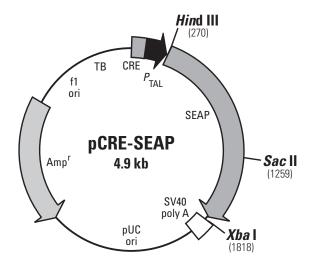
GenBank Accession No.: Submission in progress.

Sold as part of Cat. No. 631910



TB=Transcription Blocker

Restriction Map of pCRE-SEAP. All restriction sites are unique.

# **Description:**

pCRE-SEAP is designed to monitor the activation of cAMP binding protein (CREB) and cAMP-mediated signal transduction pathways. Several signal transduction pathways are associated with the cAMP response element (CRE; 1), including Jun N-terminal kinase (JNK), p38, and protein kinase A (PKA; 2–3). Induction of these pathways enables endogenous transcription factors such as CREB or ATF to bind CRE. pCRE-SEAP contains the secreted alkaline phosphatase (SEAP) reporter gene (4–6). This vector also contains three copies of the CRE-binding sequence fused to aTATA-like promoter ( $P_{\text{TAL}}$ ) region from the Herpes simplex virus thymidine kinase (HSV-TK) promoter. After transcription factors bind CRE, transcription is induced and the reporter gene is activated.

The SEAP coding sequence is followed by the SV40 late polyadenylation signal to ensure proper, efficient processing of the SEAP transcript in eukaryotic cells. Located upstream of CRE is a synthetic transcription blocker (TB), which is composed of adjacent polyadenylation and transcription pause sites for reducing background transcription (7). The vector backbone also contains an f1 origin for single-stranded DNA production, a pUC origin of replication, and an ampicillin resistance gene for propagation and selection in *E. coli*.

#### Use:

pCRE-SEAP is designed to measure the binding of transcription factors to CRE, providing a direct measurement of activation for this pathway. For example, treatment of cells with cAMP or forskolin activates CREB or ATF to bind CRE, thus initiating transcription of SEAP. Alternatively, you can cotransfect this vector with an expression vector containing your gene of interest to monitor pathway activation. The secreted SEAP enzyme can be assayed directly from the culture medium using one of Clontech's Great EscAPe Chemiluminescence Detection Kits (Cat. Nos. 631701, 631704). In addition, the SEAP assay permits time-course studies not possible with assays dependent on cell lysates. The pCRE-SEAP Vectors can be transfected into mammalian cells by any standard method. For selecting stable clones, cotransfect with a vector containing an antibiotic resistance gene, such as neomycin, hygromycin, or puromycin.

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pCRE-SEAP Vector Information

### Location of features:

- cAMP response element (CRE; 1): 27–113
- TATA-like promoter (P<sub>τΔ1</sub>): 120–268
- Secreted alkaline phosphatase (SEAP) gene:

SEAP coding sequences:

start codon (ATG): 296-298; stop codon: 1853-1855

signal peptide: 296–346 mature protein: 347–1852

C-terminal extension to SEAP: 1814–1852

SV40 late mRNA polyadenylation signal: 1966–1971

mRNA 3' end: 1985

• pUC plasmid replication origin: 2364-3007

· Ampicillin resistance gene:

Promoter: -35 region: 4085-4080; -10 region: 4062-4057

Transcription start point: 4050 Ribosome binding site: 4027–4023 β-lactamase coding sequences:

start codon (ATG): 4015–4013; stop codon: 3157–3155

β-lactamase signal peptide: 4015–3947 β-lactamase mature protein: 3946–3158

- f1 single-strand DNA origin (packages the noncoding strand of SEAP): 4147–4602
- Transcription blocker (TB): 4733–4886

Synthetic polyadenylation site (8): 4733-4781

Transcription pause site from human  $\alpha$ 2 globin gene (9): 4795–4886

### Propagation in *E. coli*:

- Suitable host strains: DH5α and other general purpose strains. Single-stranded DNA production requires
  a host containing an F' episome such as JM109.
- Selectable marker: plasmid confers resistance to ampicillin (50 µg/ml) to E. coli hosts.
- E. coli replication origin: pUC
- Copy number: ~500
- Plasmid incompatibility group: pMB1/Col E1

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# Notice to Purchaser

The attached sequence file has been compiled from information in the sequence databases, published literature, and other sources, together with partial sequences obtained by Clontech. This vector has not been completely sequenced.

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